# wappier

# NFT Marketplace | Web3 Acceleration

Create a multichain NFT marketplace and boost your NFT projects



## The Challenge

The fast-paced world of NFTs and token-based economies demands of brands and games to start working on their web3 integration. Customers' attention is rapidly shifting inward to the blockchain, with the NFT market gaining mainstream recognition. To stay relevant, brands and publishers need to follow their customers into this new world by exploring new revenue streams.
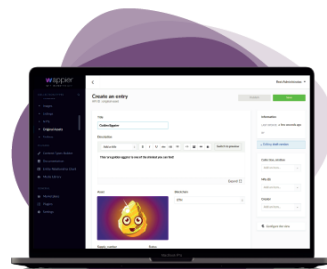
## The Solution

wappier's platform allows you to create your own customizable NFT marketplace, with minimum time and effort, that features all major NFT functionalities. It is part of a holistic NFT tech solution that includes core NFT features like automated NFT Ops, blockchain oracles, and smart contracts. wappier's NFT SaaS platform will boost your presence in the web3 world and support your NFT projects.

## NFT Marketplace Benefits

### Fully Versatile

The NFT Marketplace features **multi-chain** and **wallet** support. Mint NFTs on any blockchain and display them together in your marketplace. Support all major third-party wallets through Wallet Connect.

### Fully Flexible

Easy to set up in just a few steps, your new marketplace supports all major functions like multi-sale (public and private) and multi-game support, lazy minting, **drop campaigns and access to secondary marketplaces**.

### Fully Customizable

Change the logo, fonts, colors, and background images in a matter of seconds to create a **customized interface**! Give your Marketplace the look and feel of your brand by customizing each page or section independently.

### Fully Intelligent

Boost your promotional efforts with **ML-powered optimizations** that allow you to demonstrate the optimal look and feel. Maximize conversions through automated marketplace customizations.

Reach out & get started!

wappier.com  |  info@wappier.com

# NFT Enablement & Acceleration

Our NFT Marketplace is part of a multi-chain NFT SaaS platform that provides the tech to launch and maximize performance of your NFT games and crypto-projects.

## Marketplace

An easy-to-use & fully customizable NFT marketplace

- Mobile and desktop
- NFT minting
- Buy/sell NFTs
- Creator view with gallery
- Social elements
- Auctions

## Automated NFT Ops

Automate vital NFT operations to run efficient campaigns

- Auto-import assets from game engine
- Pricing and value optimization
- Automated Gamification and Engagement tools
- NFT airdrop campaign management
- Auctions

## Blockchain Oracles

Bi-directional on-chain APIs you can query to get information into your smart contracts

- Off-chain events validation
- Integrate events to NFTs as smart data to assets
- Gameplay/Real world events recording validation via ML algorithms

## Smart contracts

Speed up agreement processes & automate workflows through blockchain-stored programs

- DAO/voting
- Fungible tokens
- Non-Fungible token (lazy minting, loot-boxes, pre-minted NFTs)
- Private/Public Sales/Drops
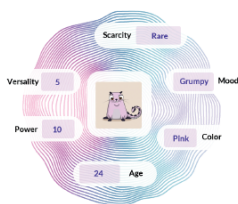- Dutch/English auctions
- POAPs

## NFT Core

Leverage the technology of our multi-chain NFT Core Platform to create, distribute and secure your NFTs.
A flexible, robust and seamless experience allowing you to integrate your projects within multiple NFT marketplaces.

# Automated NFT Ops

Run efficient NFT campaigns and crypto projects

## Auto-asset import from game engines



Use existing game assets to jumpstart the NFT publishing process. A Unity plugin automatically imports assets into the wappier platform and allows users and longtail creators to customize NFTs.

## NFT catalog management



Import pre-minted NFTs and their attributes into the wappier platform or ready-to-mint assets with ML generated attributes from our system, which can be minted on any blockchain and published

## Token Economy Optimization



LTV Optimization vs. Tokenomics is far more difficult than defining an optimized price. Real-time demand monitoring determines the optimal mix of price, quantity (supply), and royalties, with additional optimization via incentives on selected NFTs.

## Automated Gamification & Engagement tools



Gamification tactics include automated NFT Airdrops and freshly minted NFTs. NBA Framework and Marketplace Promos provide full campaign management and optimization capabilities.

# wappier

# NFT Marketplace | Web3 Acceleration

Create a multichain NFT marketplace and boost your NFT projects



## The Challenge

The fast-paced world of NFTs and token-based economies demands of brands and games to start working on their web3 integration. Customers' attention is rapidly shifting inward to the blockchain, with the NFT market gaining mainstream recognition. To stay relevant, brands and publishers need to follow their customers into this new world by exploring new revenue streams.
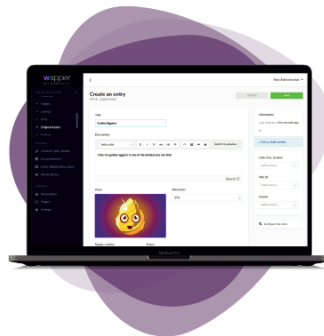
## The Solution

wappier's platform allows you to create your own customizable NFT marketplace, with minimum time and effort, that features all major NFT functionalities. It is part of a holistic NFT tech solution that includes core NFT features like automated NFT Ops, blockchain oracles, and smart contracts. wappier's NFT SaaS platform will boost your presence in the web3 world and support your NFT projects.

## NFT Marketplace Benefits



### Fully Versatile

The NFT Marketplace features **multi-chain** and **wallet** support. Mint NFTs on any blockchain and display them together in your marketplace. Support all major third-party wallets through Wallet Connect.

### Fully Flexible

Easy to set up in just a few steps, your new marketplace supports all major functions like multi-sale (public and private) and multi-game support, lazy minting, **drop campaigns and access to secondary marketplaces**.

### Fully Customizable

Change the logo, fonts, colors, and background images in a matter of seconds to create a **customized interface**! Give your Marketplace the look and feel of your brand by customizing each page or section independently.

### Fully Intelligent

Boost your promotional efforts with **ML-powered optimizations** that allow you to demonstrate the optimal look and feel. Maximize conversions through automated marketplace customizations.

# NFT Enablement & Acceleration

Our NFT Marketplace is part of a multi-chain NFT SaaS platform that provides the tech to launch and maximize performance of your NFT games and crypto-projects.

## Marketplace

An easy-to-use & fully customizable NFT marketplace

- Mobile and desktop
- NFT minting
- Buy/sell NFTs
- Creator view with gallery
- Social elements
- Auctions

## Automated NFT Ops

Automate vital NFT operations to run efficient campaigns

- Auto-import assets from game engine
- Pricing and value optimization
- Automated Gamification and Engagement tools
- NFT airdrop campaign management
- Auctions

## Blockchain Oracles

Bi-directional on-chain APIs you can query to get information into your smart contracts

- Off-chain events validation
- Integrate events to NFTs as smart data to assets
- Gameplay/Real world events recording validation via ML algorithms

## Smart contracts

Speed up agreement processes & automate workflows through blockchain-stored programs

- DAO/voting
- Fungible tokens
- Non-Fungible token (lazy minting, loot-boxes, pre-minted NFTs)
- Private/Public Sales/Drops
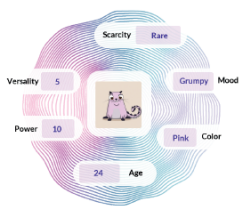- Dutch/English auctions
- POAPs

## NFT Core

Leverage the technology of our multi-chain NFT Core Platform to create, distribute and secure your NFTs.
A flexible, robust and seamless experience allowing you to integrate your projects within multiple NFT marketplaces.
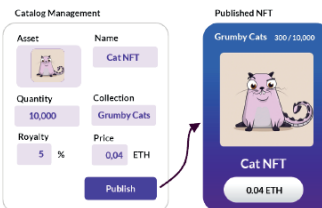
# Automated NFT Ops

Run efficient NFT campaigns and crypto projects
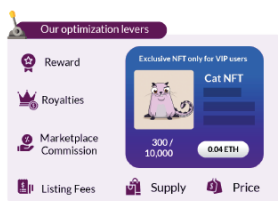
## Auto-asset import from game engines

Use existing game assets to jumpstart the NFT publishing process. A Unity plugin automatically imports assets into the wappier platform and allows users and longtail creators to customize NFTs.

## NFT catalog management

Import pre-minted NFTs and their attributes into the wappier platform or ready-to-mint assets with ML generated attributes from our system, which can be minted on any blockchain and published

## Token Economy Optimization

LTV Optimization vs. Tokenomics is far more difficult than defining an optimized price. Real-time demand monitoring determines the optimal mix of price, quantity (supply), and royalties, with additional optimization via incentives on selected NFTs.

## Automated Gamification & Engagement tools

Gamification tactics include automated NFT Airdrops and freshly minted NFTs. NBA Framework and Marketplace Promos provide full campaign management and optimization capabilities.