



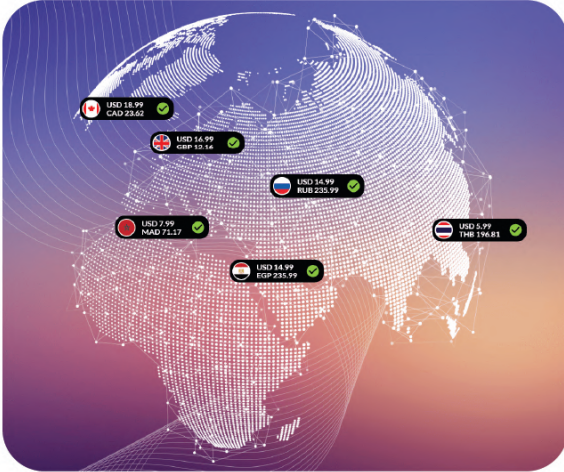
Reinventing off & on-chain technology for Publishers & Brands in the Metaverse Era

Powerful AI-powered product stack and NFT acceleration tech for mobile games, crypto publishers, and consumer brands

AI-Powered Revenue Optimization

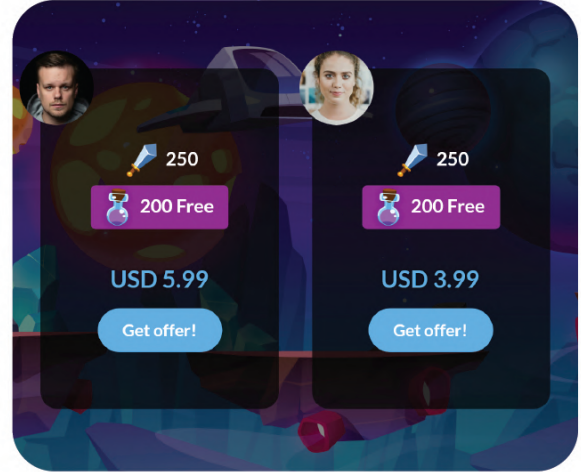
By analyzing billions of data points per day, wappier's powerful AI engine models predict, and influence each player's behavior in real-time. Publishers can leverage our advanced suite of AI-powered optimization technology to maximize their revenue and enhance the LTV of each user.

Choose the products that best fit your needs!



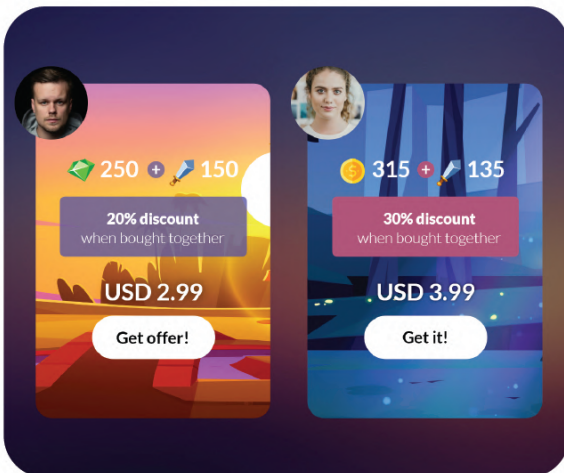
Global Pricing

Each country's economic condition is different and there is no one-size-fits-all when it comes to pricing your IAPs. Global Pricing maximizes your global revenue by using Predictive Analytic Econometric modelling and Machine Learning to auto-adjust the optimal price of each in-app product per country.



Promotional Pricing

Promotional Pricing is an ML-driven optimization solution that predicts each user's likelihood of purchase, and auto-adjusts the price on offerSKUs. Give each user the right offer price to help them convert and generate more revenue.



Next Best Action (NBA)

Our ML-powered engine generates personalized recommendations by calculating metrics like churn, conversion, and lifetime value. Target each user, in real time with the optimal offer, copy, tone of voice, and background image at the optimal time, and maximize revenue and users' LTV.



Engagement Amplification

Engagement Amplification allows you to engage with your audience using 40 pre-designed Loyalty & Gamification methods while you focus on your product's main experience.

Boost your community with offerings like live video streaming and IAP or NFT tipping to enhance engagement and monetization.

NFT SaaS Platform

wappier's multi-chain NFT SaaS platform provides you with the technology to launch and maximize performance of your NFT campaigns, promotional airdrops, NFT games, and crypto-projects.



Marketplace

An easy-to-use & fully customizable NFT marketplace

- Mobile and desktop
- NFT minting
- Buy/sell NFTs
- Creator view with gallery
- Social elements
- Auctions



Automated NFT Ops

Automate vital NFT operations to run efficient campaigns

- Auto-asset import from game engine
- Pricing and value optimization
- Automated Gamification and Engagement tools
- NFT airdrop campaign management
- Auctions



Blockchain Oracles

Bi-directional on-chain APIs you can query to get information into your smart contracts

- Off-chain events validation
- Integrate events to NFTs as smart data to assets
- Gameplay/Real world events recording validation via ML algorithms



Smart contracts

Speed up agreement processes & automate workflows through blockchain-stored programs

- DAO/voting
- Fungible tokens
- Non-Fungible token (lazy minting, loot-boxes, pre-minted NFTs)
- Private/Public Sales/Drops
- Dutch/English auctions
- POAPs

NFT Core

Leverage the technology of our multi-chain NFT Core Platform to create, distribute and secure your NFTs. A flexible, robust and seamless experience allowing you to integrate your projects within multiple NFT marketplaces.

NFT Marketplace

An easy-to-use NFT marketplace with multi-chain and wallet support



Why go wappier

Boost your revenue | Accelerate your web3 presence

To create the best game/app and serve your customers with an unrivaled version of your brand, it is crucial to focus on the experiences you offer. wappier develops powerful AI and ML engines that predict and influence consumer behavior in real-time, optimize LTV, and boost your revenue. And with our unified NFT tech stack, we guarantee success in the new interconnected web3 world. Concentrate on what you do best while we take care of the technology behind it.

Reach out & get started!

wappier.com | info@wappier.com